

DECEMBER WIC ADVISORY BOARD MEETING

Date: 12/10/2024 Time: 11am-12am Location: Teams/Oaks Conference Room, Harrisburg, PA

ATTENDEES:

- Mandatory:** Dr. Debra Bogen (SOH), Tiffany Heckard, Cynthia Findley, Nicholas Kiger, Sally Zubairu-Cofield, Tracey Ziegler-Michelson
- Board Members:** Theodore Deitman, Dr. Kelly Kane, Katja Pigur, Lisa Sanchez, Raeni Yock, Britney Zwergel, Alex Baloga, Charlotte Dorsey, Essence Fields, Michael Howells, Cathy Moffitt, Amaka Nnamani, Gerria Coffee
- Other Attendees:** Heather Baker, Sean Burrows, Cristian Cordario, Marie Ford, Judy Fulginiti, Robyn Gordon, Melissa Maust, Joseph McLaughlin, Toan Nguyen, Danielle Stimely

ID	Item	Discussion	Speaker	Time
	Welcome	<ul style="list-style-type: none"> Call Meeting to Order at 11:00am 	Dr. Debra Bogen, Secretary of Health (SOH)	1 min.
1	Roll Call/Quorum	<ul style="list-style-type: none"> Roll Call Quorum Determination (13/15 Board Members were present.) 	Dr. Debra Bogen, SOH, Legal	5 min.
2	Approval of Prior Meeting Minutes	<ul style="list-style-type: none"> Members Vote to Approve October Meeting Transcript (Official Action) Motion made to approve 10/22/24 meeting minutes presented at Nov 2024 meeting Motion second (approved by all) 	Dr. Debra Bogen, SOH Board Members	2 min.
3	State Agency Updates & Participation & Enrollment Figures	<ul style="list-style-type: none"> State Agency Vacancies: Outreach Coordinator, DI Director, Clerical Assistant 3 FMS 2 offer declined, new candidate accepted offer. Participation/Enrollment: November Participation: 184,441 November Enrollment: 199,749 *(Slight decrease from October participation (186,568) and enrollment (201,373)) 	Sally Zubairu-Cofield	10 min.
4	PA WIC Updates	<ul style="list-style-type: none"> Participation & Retention (attached power point) Suggestions for increasing retention: <ul style="list-style-type: none"> OneCallNow- for those who do not receive benefits. Reminder messages/texts for appointments Provide dollar amount to food package approx. \$350/3 months for food 	Heather Baker Melissa Maust (WIC State Agency Technology and Nutrition Education Teams)	15 min.

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		<ul style="list-style-type: none"> ○ SA Handout creation for each participant type ○ Importance of Family meals-needs to be modeled at a table. ○ Transitioning to whole foods with WIC Families ○ Breastfeeding Families transition to purees/table foods "food for nutrition vs. food for fun. ○ Impacts of spacing feedings ○ Peer Counselor increased presence 		
5	Advisory Board	<ul style="list-style-type: none"> • Local Agency Outreach Efforts Discussion from local agency representative board members regarding their own outreach efforts 	Britney Zwergel Charlotte Dorsey	20 min.
6	Public Participation	<ul style="list-style-type: none"> • Opportunity for Public Participation Sharing/round robin • Q & A 	Public Sally Zubairu-Cofield	5 min.
	Closing	Adjournment	Sally Zubairu-Cofield	2 min.
Upcoming Meetings:				
January 14, 2025, 1:00-2:00pm		April 22, 2025, 1:00-2:00pm		
July 22, 2025, 1:00-2:00pm		October 28, 2025, 1:00-2:00pm		